**FinAssist**

FinAssist is an application that helps small business owners to keep track of their finances. In this design exercise I have taken the fact that users are mostly not tech savvy and possibly illiterate in some cases.

So, the design is easy and simple to use without much clutter in the screen space.

There is use of horizontal bars for data visualization and effective way of providing information.

The design projects consists of a storyboard, a poster to promote the concept and 4 screen designs in the initial stages.

Salient features of the app are –

* There is an overview screen, login screen, expenses and an accounts screen.
* The basic functionalities of the app would be that the user is able to make each day’s entry in the app and this is recorded and presented as monthly and daily data.
* The user can also link his bank account to the app and any loans that he may have taken so, it will all be within one single app.
* The app would have settings where user can set a target amount for daily and monthly expenses, incomes and savings. This will be used to present the data in horizontal bar format using the set data as highest limit.